

Programme Schedule

10 Days Online Certificate Course on “Entrepreneurship Development”

Organized by the Department of Economics & Department of Commerce
In collaboration with IQAC,
Vijaygarh Jyotish Ray College, Kolkata

Date of Orientation – 29.12.2021

Commencement of Course – 30.12.2021

Duration: 30 Hours [10 Days x 3 Hours]

Resource Persons:

Prof. (Dr.) Sharmistha Banerjee
Prof. (Dr.) Swati Basu Ghosh
Prof. (Dr.) Suvendu Saha
Prof. (Dr.) Achiransu Acharyya
Prof. (Dr.) Abhik Kumar Mukherjee

Internal Instructors:

Prof. Manisha Chowdhury
Prof. Krishnendu Sen

Course Layout

Module 1: Introduction to Entrepreneurship Development – Concept, History, Philosophy and Motivation [Suvendu Sir] [Achiransu Sir]

Module 2: Stimulation, Support and Sustainability [Achiransu Sir]

Module 3: Business opportunity identification [Achiransu Sir]

Module 4: Women Entrepreneurship & Social Entrepreneurship – Handholding Techniques [Sharmistha Madam]

Module 5: Entrepreneurship Financing [Abhik Sir]

Module 6: Management of MSMEs and Industrial Legislations and Acts that guide MSMEs (relevant parts) [Achiransu Sir]

Module 7: Case Study of successful entrepreneurs [Swati Madam]

Programme Schedule

29.12.2021 – Induction Ceremony – 7.00 – 9.00 pm,
Abhijit Sir – 9.00 pm – 10.00 pm

30.12.2021 – Module 1 & 2 – Achiransu Sir (1st Lecture) – 7.00 pm – 10.00 pm

31.12.2021 – Module 1 – Suvendu Sir - 7.00 – 10.00 pm

01.01.2022 – General Discussion - MC Madam - 7.00 – 8.30 pm,
Krishnendu Sir - 8.30 – 10.00 pm

02.01.2022 – Module 3 – Achiransu Sir (2nd Lecture)- 7.00 – 9.00 pm,
Krishnendu Sir – 9.00 pm – 10 pm

03.01.2022 – Module 5 – Abhik Sir – 7.00 – 10.00 pm

04.01.2022 – Module 6 – Achiransu Sir (3rd Lecture)– 7.00 – 9.00,
MC Madam - 9.00 – 10.00 pm

05.01.2022 – Module 4 – Sharmistha Madam (1st Lecture) - 7.00 – 9.00,
MC Madam- 9.00 – 10.00 pm

06.01.2022 – Module 4 – Sharmistha Madam (2nd Lecture) - 7.00 – 8.30,
Module 7 - Swati Madam (1st Lecture)– 8.30 – 10.00 pm

07.01.2022 – Module 7 – Swati Madam (2nd Lecture) – 7.00 – 8.00 pm,
Concluding Speech - Abhijit Sir – 8.00 - 8.30 pm
Closing Ceremony – 8.30 – 10.00 pm

NOTE:

1. Participants are requested to attend the lectures on each day through the Google Meet link provided by the teachers in the WhatsApp Group.
2. Be on time and maintain the decorum of the meeting session.